



The Forever Color Series

THE FOREVER COLOR SERIES™

Color Identification Chart (CIC)

Our Mission: LI Pigments strives to merge our pigment manufacturing expertise with the specification demands of our global customer base to create and distribute the most innovative and scientifically advanced custom designed pigmentation products. Our goal is to provide unparalleled customer service and technical support with an emphasis on safety, quality, and cost efficiency.

Since our company's inception in 1992, LI Pigments has been committed to our mission of safety, quality and cost efficiency as we strive to supply our customers with consistent high-quality products. We recognize that our customer's requirements are dynamic and we respond to positive changes quickly to maintain a leadership position and complete customer satisfaction.

In 1998 LI Pigments introduced within our Private Label sector, an organic pigment line based on consistent high quality, uniformity in light fastness, and a refined formulation. LI Pigments has chosen a prime selection of these previously unreleased pigments to meet the requests of all our loyal customers. Thus, LI Pigments is proud to announce the launch of The *Forever Color Series*[™], an incredible organic pigment line that makes it possible to safely produce long lasting shades that are elegant, classic, and natural appearing.

The *Forever Color Series* is a highly concentrated version of carefully selected organic colorants made exclusively for permanent makeup procedures. The fact that these colorants were made and tested specifically for the permanent makeup industry is important. During its first release within the Private Label sector, the goal was to produce an organic line of long lasting permanent makeup shades that last and age without undesirable residual color results.

This organic line is designed for the artist who has experience with working with the stronger organic formulas or who has taken an advanced class on the appropriate usage of these formulas to achieve a true-to-color, healed version of their favorite shades made to accommodate the outcome desires of their client.

Through years of research and rigorous testing, we have concluded that using selective base organic colorants with greatly increased density value provides the user-friendly creamy texture that is consistently maintained within the long-lasting formula during use.

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The Forever Color Series

The Forever Color Series consist of the following:

- Highly concentrated
- Maximum color intensity in every drop
- Long-lasting; minimal touch-up required
- Cream consistency
- Unique formulation for easier skin penetration
- Organic base pigments; pre-mixed Titanium Base & Titanium-Free colors
- No evaporation or splatter
- Gamma-Sterilized
- Unique, controlled dropper tip to dispense even drops of pigment every time
- Widely used in medical and cosmetic industry
- Made in the USA

Forever Eyes

Uniquely formulated to ensure ease of application, the *Forever Eyes* are rich and creamy. Longer lasting traditional and fashion eyeliner shades created to meet the desires of your clients.

Forever Brows

Currently Under Testing Status

Forever Correctors & Additives

These colors can be used as an additive, modifier and/or corrector to further neutralize or create an array of shades matching the look your client desires. These correctors and additives are only to be used with other pigments within the *Forever Color Series*.

Forever Lips

Forever Lips is an excellent option in response to fashion trends in lip pigmenting that have continued to grow in popularity. Soft and subtle pre-neutralized shades can be created to enhance the natural lip tones.

Forever Lips are NOT to be Used for Eyeliner: These pigment shades contain colorants that are <u>not</u> to be used near the eyeliner area. The *Forever Lips* are to be used <u>only</u> by the **Experienced Technician**, and used <u>only</u> on the lips, they are not recommended for the novice artist.

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Forever Areola & Skin

The Forever Color Series

The *Forever Areola and Skin* pigments offer a large color selection allowing for versatility with all skin types for nipple, areola, and skin camouflaging procedures. Based on its structure and ease of understanding the color base tone, it's highly concentrated formulation allows for more effective implantation into the skin, offering longer lasting optimal results.

What makes the Forever Color Series different?

The *Forever Color Series* pigments are produced from pure organics, which are highly concentrated and have pre-neutralized base colorants with built in neutralized shades to help avoid ashing out or producing an undesirable color as they age. This unique formulation is further enhanced during the manufacturing processes to provide ease of pigment implantation. The colorants used to produce the *Forever Color Series* are pure organic colorants, some colors containing Titanium Dioxide to obtain the lighter shades. All such colorants containing Titanium Dioxide have been clearly marked throughout the CIC. These specific pigments are allowed in the EU and are safe for Permanent Cosmetics applications, provided that the specific pigment(s) have passed the EU Resolution ResAP (2008)1. All LI Pigments Colorants are tested according to these resolutions providing a high level of safety and a minimum health risk for our customers. The EU specifications require continuous testing and re-certifications every two (2) years. LI Pigments abides by the given requirements, and has passed all the EU Resolution's stringent testing, thus meeting the guidelines set forth by the EU.

DISCLAIMER: The Forever Color Series is a long lasting organic pigment line (with some containing Titanium Dioxide as indicated on the CIC). This Color Identification Chart (CIC) consists only of suggestions and recommendations for working with the Forever Color Series and is **NOT** intended to replace education or training in cosmetic tattooing procedures or color theory.

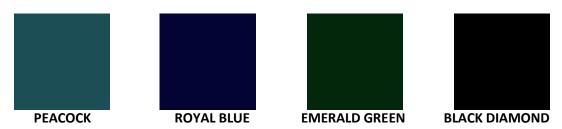
The Forever Color Series complies with all aspects of quality and safety standards and are considered one of the most quality pigments available. The Forever Color Series is...

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THE FOREVER COLOR SERIES™

FOREVER EYES (EYELINER)



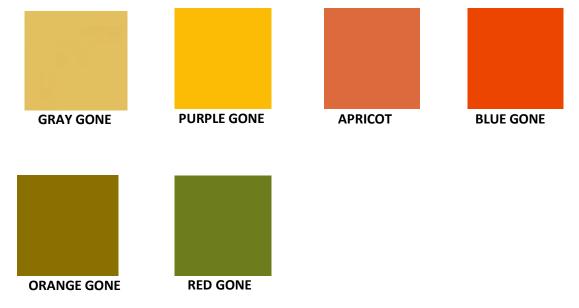
FOREVER BROWS (EYEBROW)

Currently under testing status

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FOREVER CORRECTORS & ADDITIVES



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The Forever	Color Series

FOREVER LIPS TITANIUM FREE SERIES

RED HOT	RUSTIC RED	FINE WINE	TABASCO	

FOREVER LIPS MAXIMIZER SERIES



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The Forever Color Series

FOREVER AREOLA & SKIN

HIGHLIGHT & ADDITIVE	LEMON LIME	NATURAL BEIGE	HONEY MUSTARD	SKY GREY
MALIBU TAN	КНАКІ	ROSE CHAMPAGNE	NATURAL	SUNSET
PASTEL ROSE	CUPID BLUSH	HAWAIIAN PUNCH	BRICK RED	FINE WINE
CINNAMON TOAST	CEDAR SPICE	CAFÉ COSMOS	UPTOWN BROWN	MAHOGANY

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The Forever Color Series

THE FOREVER COLOR SERIES™

The CIC chart is provided as a guide to color selection for the applicable service being provided. The *Eyebrow* and *Correctors & Additives* sections have additional *temperature* and *light-to-dark* information with an associated temperature chart* and light-to-dark scale** located at the conclusion of the *Correctors & Additives* section.

Notwithstanding the attention to accuracy and detail provided, how a color example appears is dependent upon the color settings on computer monitors and if printed, the color settings on the printer. When used for an applicable permanent cosmetic service, colors are also subject to being greatly influenced by the skin undertone of the client; the artist's technique and the needle grouping used.

The CIC consists of many pages covering all groups of the Forever Color Series. Each CIC page is numbered. If you wish to print only a specific group, select the applicable group's page(s) on the print selection option of your printer menu.

The CIC is a living document. LiPigments is constantly working to provide its valued customers the latest technology in permanent cosmetic pigment.

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The Forever Color Serier

FITZPATRICK SCALE (Skin types)

Fitzpatrick I



Fitzpatrick II



Fitzpatrick III



Fitzpatrick I Highly sun sensitive. Always burns, never tans. Example: Fair Red Heads w/ Freckles. Very warm, and some extremely warm in skin undertone temperature.

Fitzpatrick II

Very sun sensitive. Easily burns, rarely tans. Example: Fair complexion, fair haired Caucasians. Fitzpatrick II skin types may be warm or cool. Note: Although it is possible to have a peaches and cream (warm) Fitzpatrick II client, 99.99% of Fitzpatrick II clients are cool.

Fitzpatrick III

Sun sensitive. May burn, but will turn into golden tan. Example: Dark blonde to dark brown-haired **Caucasians and Asians (Far Eastern** descent), usually brown eyed. Although most Fitzpatrick III skin types are typically more neutral (Asian skin-Far Eastern descent) to cool, some warm skin undertones do exist. Note: Although it is possible to have a peaches and cream (warm) Fitzpatrick III client, 99.99% of Fitzpatrick III clients are either more neutral (Asian skin-Far Eastern descent) or cool.

Fitzpatrick IV







Fitzpatrick VI Will not burn, skin deeply

Fitzpatrick IV

Low sun sensitivity. May burn, but

will quickly turn to dark brown tan.

Example: Mediterranean with olive

skin tone, some Asians (Far Eastern

Low to no sun sensitivity. Very

rarely burns, tans dark quickly.

Example: Latinos, Middle

Eastern and some people of

darker skin of African descent.

descent) with yellow-green undertones. Fitzpatrick IV skin types

are considered cool.

Fitzpatrick V

pigmented. Example: Dark to black skin. Fitzpatrick VI is considered to be an extremely cool skin undertone.

SKIN TYPE Pale, porcelain, or ivory skin Fair, beige, or cream-colored Π Light brown, golden, or olive Caramel or medium brown IV Bronze or rich brown skin Mahogany or dark brown

DETAILS

Skin burns very easily and doesn't tan. Likely to have light blonde or red hair.

Skin will usually burn in the sun, and has difficulty tanning.

Skin will sometime burn and will tan gradually.

Skin will tan easily and rarely burn.

Skin will tan without burning.

Skin never burns and will tan very quickly.

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FOREVER EYES (EYELINER)

EYELINER COLORS		the all
Colors Listed From Light to Dark	and the second	Comments:
	19	A fashion blue-teal eyeliner color. NOTE: This color contains Titanium. Works well for people with green or blue eyes as an accent
Temperature: Cool Base: Dull Blue; Organic (8038)	PEACOCK	eyeliner above a black eyelash enhancement. TIP: Intense in color; consider blending with other pigment colors.
		A deep blue fashion eyeliner color with subtle violet undertones. NOTE: This color contains Titanium.
Temperature: Cool	ROYAL BLUE	Works well on people with brown or blue eyes.
Base: Violet & Blue; Organic (8021)		TIP: Use above a black eyelash enhancement for accent. This is a beautiful accent color. Wash (dilute with Soft FX) for a stunning sapphire halo color.
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		A fashion green eyeliner color. NOTE: This color contains Titanium.
Temperature: Cool Base: Green & Blue; Organic (7033)	EMERALD GREEN	<b>TIP:</b> Works well for people with green or blue eyes above a black eyelash enhancement. Darken with Black Diamond.
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		A carbon black eyeliner or eyelash enhancement color. <b>NOTE:</b> This color is Titanium Free.
Temperature: Cool Base: Black; Organic (1036)	BLACK DIAMOND	TIP: This black-black will offer dramatic contrast against any eye color. Use in the upper eyelash line avoiding inner and outer canthus (corners) of the eye. Avoid using on lids where capillaries and blood vessels are visible. Due to the intense blackness of this pigment, consider adding a very small amount of Gray Gone for clients with very cool eyelid undertones. This will maintain the blackness of the pigment in the skin. <u>Note of Caution: This product contains carbon black.</u> <u>Migration risks are higher with carbon black. Recommended only for use by experienced artists. Never use directly on eyebrows.</u>

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FOREVER CORRECTORS & ADDITIVES

CORRECTORS & ADDITIVES

These colors can be used as an additive or blended with each other to create an endless array of shades matching the look your client desires.

NOTE: The *Forever Color Series* Correctors & Additives should <u>ONLY</u> be used with other *Forever Color Series* pigments.

Colors Listed From Liaht to Dark

Colors Listed From Light to Dark	Comments:
	A warm ochre yellow color with slight orange undertones. NOTE: This contains Titanium .
GRAY GONE Temperature: Extremely Warm Base: Warm Yellow & Orange; Organic	TIP: A warm color formulated specifically for the correction of light-to-medium gray and blue eyebrows. Use Gray Gone on light-to-medium gray or blue eyebrows to achieve a soft brown.
(6020)	May also be used to add warmth to lighten light-to-medium eyebrow colors. May also be used as a precautionary measure to prevent the same range of eyebrow pigments healing "too cool" on Fitzpatrick I-III skin types.
	NOTE: The <i>Forever Color Series</i> Correctors & Additives should <u>ONLY</u> be used with other <i>Forever Color Series</i> pigments.
	Mustard yellow color. Corrector/additive. NOTE: This color is Titanium Free.
PURPLE GONE	TIP: Recommended to correct stubborn purple. Correct lip line that has turned purple. This is a softer yellow base. May also
Temperature: Extremely Warm Base: Yellow; Organic	be used as a cautionary measure to prevent lip colors from healing too cool.
(3013)	NOTE: The <i>Forever Color Series</i> Correctors & Additives should <u>ONLY</u> be used with other <i>Forever Color Series</i> pigments.

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	Soft peach pink color. Warm semi-opaque shade.
	NOTE: This color contains Titanium
APRICOT	TIP: Add to any shade within the lip and areola to soften the
	color. It is not recommended that this color be used on its own.
	Additive only!
Temperature: Warm	Additive only:
Base: Orange; Organic	
(6018)	Caution is advised due to high amount of Titanium.
	NOTE: The Forever Color Series Correctors & Additives should
	ONLY be used with other Forever Color Series pigments.
Not for Eyeliner Use*	Orange color. Corrector/additive.
	NOTE: This color is Titanium Free.
	NOTE. This color is fitalitati free.
DUUE CONF	CAUTION: Not for use on evolution
BLUE GONE	CAUTION : Not for use on eyeliner.
(Formerly Orange Crush)	TIP: Recommended to correct blue. Add to any lip color as a
	warm-up. A strong orange color. Caution is advised. Only a
Temperature: Extremely Warm	small amount is needed.
Base: Orange; Organic	
(6004)	A mandium and businessed as This is a componential solar
	A medium ash-brown color. This is a very versatile color.
	NOTE: This color is Titanium Free.
	TIP: Use to correct (neutralize) red, orange or pink eyebrows.
	Use as an eyebrow color to obtain a medium ash-brown
ORANGE GONE	eyebrow on cool skin undertones. On warm undertones
Temperature: Cool	(peaches and cream), use as an eyebrow color to obtain a
Base: Green & Cool Yellow; Organic	medium brown. Use to modify any pigment which has an orange or red base to decrease the red influence.
(7035)	orange of red base to decrease the red initialities.
	A green olive color. Corrector/additive.
	NOTE: This color is Titanium Free.
RED GONE	Use to correct (neutralize) red, orange or pink eyebrows.
	ose to contest (neutralize) rea, oralige of plink eyebrows.
Temperature: Extremely Cool	
Base: Green; Organic	TIP: Use to modify any pigment which has an orange or red
(7023)	base to decrease the red influence.
(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

Note of Caution: These colors were developed to meet the needs of well trained, experienced professionals. The Correctors & Additives Series are powerful colors and not intended for general use alone upon virgin skin. Artists familiar with layering 'insurance' colors into lip formulas will enjoy beautiful results. Inexperienced artists should seek formula advice and specialized training in advanced modifying/correcting or blending lip colors before using.

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The Foreier Color Series

* Eyebrow and Correctors & Additives Color Temperature Scale

Slightly warm (this category can range from a barely warm to a slightly warm)

Warm (this category can range from a warm to a very warm)

Extremely warm (this category can range from an extremely warm to warmest)

Neutral; more neutral than other eyebrow colors - does not have a strong bias towards warm or cool.

Slightly cool (this category can range from a barely cool to a slightly cool)

Cool (this category can range from a cool to a very cool)

Extremely cool (this category can range from an extremely cool to coolest)

The *Color Temperature Scale* referenced above refers to the primary base of the eyebrow or corrector pigment leaning toward cool or warm (having bias). Please note that all results are dependent not only on the color chosen, but the skin undertone of the client; the needle configuration used; and the technique employed. Each of those elements all play a very important role in the outcome of how warm or cool a color appears when healed. As an example, a color rated as a cool, tattooed into a very cool skin undertone with a single needle, employing the hairline stroke technique can ultimately heal to appear as an extremely cool.

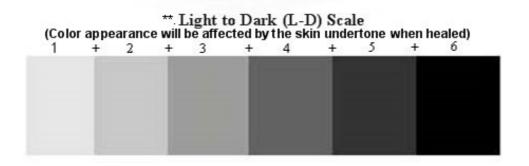
Recommendation: After determining client's skin desired outcome, accessing their skin undertone, and taking in consideration the technique being applied, adding a corrector (warm or cool) to adjust the color for the desire result is the artist's responsibility. How much corrector is added is dependent on all the above factors.

Neutral signifies no substantial temperature bias. Neutral indicates that color is more neutral than others. However, all color results are dependent upon skin undertones.

Cool and warm designations indicate the basic temperature bias of the pigment's undertone.

A temperature designation does not necessarily indicate absolute cool or warm properties; rather that the primary bias leans toward either cool or warm. There are different degrees of cool and warm. Some pigments may be only slightly cool or slightly warm, whereas others may be extremely cool or extremely warm. Each artist must work with LI Pigments and the client's individual skin undertones to determine the appropriate temperature bias of the correct pigment selection for each client.

**Eyebrow and Corrector/Additive Color Light to Dark (L-D) Scale



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FOREVER LIPS (TITANIUM FREE)

TITANIUM FREE SERIES

Four (4) True to Color, Vibrant Shades. These four (4) colors can be used straight without mixing for a vibrant, bright, lip shade. These colors can also be blended with each other to create other shades which when blending these specific colors together will still be Titanium-Free. Using any of these shades straight will allow a client to undergo a laser removal without the laser removal causing the outcome to blacken. Blue Gone; also, completely Titanium-Free. See 'Forever Correctors & Additives' on the CIC Chart for details. Only a touch is needed, as this is a strong orange shade used only for neutralizing.

Colors Listed From Light to Dark	Comments:
REDS	1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/
Not for Eyeliner Use*	A bright creamy red lip color.
	NOTE: This color is Titanium Free.
RED HOT	TIP: Recommended to be used as a lip liner or mixer/additive. Use to maximize companion lip colors within the LI Pigments brands. Can also be used as a fill-in for bright red lip shades.
Temperature: Neutral Base: Red/Pink & Orange; Organic	Very intense lip color.
(5022)	Note of Caution: Titanium free lip colors were developed to
	meet the needs of well trained experienced professionals.
	These are powerful colors and not intended for general use
	alone upon virgin skin. Novice artists should seek formula
	advice and specialized training in advanced lip procedures
	and pigment blending before using darker lip colors.
Not for Eyeliner Use*	Bright rustic red lip color.
	NOTE: This color is Titanium Free.
	TIP: Recommended to be used as a lip liner or mixer/additive.
RUSTIC RED	Can also be used as a fill-in for bright red lip shades. Very intense lip color.
Temperature: Cool	Note of Caution: Titanium free lip colors were developed to
Base: Pure Rustic Red; Organic	meet the needs of well-trained experienced professionals.
(5058)	These are powerful colors and not intended for general use
	alone upon virgin skin. Novice artists should seek formula
	advice and specialized training in advanced lip procedures
	and pigment blending before using darker lip colors.

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Not for Eyeliner Use*	Cool deep wine lip color. Very intense color.
	NOTE: This color is Titanium Free.
FINE WINE	TIP: Recommended to be as a lip liner or mixer/additive. Not recommended for any full lip application as this is a very
	intense color. Only one (1) to two (2) drops is needed
Temperature: Extremely Cool Base: Red & Violet; Organic	because of this color's intensity. Use as an additive to intensify
(5031)	other lip colors. Use to maximize companion lip colors within
	the LI Pigments brands.
	Note of Caution: Titanium free lip colors were developed to
	meet the needs of well-trained experienced professionals.
	These are powerful colors and not intended for general use
	alone upon virgin skin. Novice artists should seek formula
	advice and specialized training in advanced lip procedures
	and pigment blending before using darker lip colors.
Not for Eyeliner Use*	Beautiful deep rich red lip color.
	NOTE: This color is Titanium Free.
ТАВАЅСО	TIP: Recommended to be used as a lip liner or mixer/additive. Use as an additive to intensify other lip colors. Use to maximize
	companion lip colors within the LI Pigments brands.
Temperature: Cool	
Base: Red; Organic (5056)	Note of Caution: Titanium free lip colors were developed to
	meet the needs of well trained experienced professionals.
	These are powerful colors and not intended for general use
	alone upon virgin skin. Novice artists should seek formula
	advice and specialized training in advanced lip procedures
	and pigment blending before using darker lip colors.

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The Foreixer Color Series

FOREVER LIPS (MAXIMIZERS)

MAXIMIZER SERIES

NINETEEN (19) different, blended shades of orange, pinks, mauve, berry/wines, earth tone/brown that take the guess-work out of mixing. Choose from any of these colors to match as a companion shade to the one already selected that is just right for your client. These colors can be blended with each other or used on top of any lip color to create an endless array of companion shades matching the look your client desires. *Colors Listed From Light to Dark*

ORANGE	
Not for Eyeliner Use*	Bright orange coral color. NOTE: This color contains Titanium.
TOASTED CORAL	TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands. Use as an additive to intensify other lip colors.
Temperature: Warm/Neutral	
Base: Orange & Coral; Organic (5026)	

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PINKS	MANDAL & SI	
Not for Eyeliner Use* Temperature: Cool Base: Soft Pink; Organic (9012)	BUBBLE GUM	Very bright pink color. NOTE: This color contains Titanium. TIP: Recommended as a full lip application. Mix with Apricot to achieve a soft lip color. Add a drop of Blue Gone to achieve a warmer lip color. Use to maximize companion lip colors within the LI Pigments brands.
Not for Eyeliner Use*	PINK CORAL POP	Very bright pink coral color. NOTE: This color contains Titanium. TIP: Recommended as a full lip application. Use as an additive to intensify other lip colors. Use to maximize companion lip colors within the LI Pigments brands.
Temperature: Warm; Semi Base: Pink & Orange; Orga (5020)		Contraction of the second s
Not for Eyeliner Use*	HOT PINK	A bright pink color. NOTE: This color contains Titanium TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands.
Temperature: Cool Base: Pink & Red; Organic (5063)		
Not for Eyeliner Use*	PINK BLOSSOM (FORMERLY ELECTRIC PINK)	Soft, more muted pink color. NOTE: This color contains Titanium TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands. To add more vibrancy, add a few drops of any of the other Forever Lips pink colors.

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Not for Eyeliner Use*	Very natural soft pink salmon color.
	NOTE: This color contains Titanium
NATURAL Temperature: Cool/Neutral Base: Pink &Yellow Organic (9031)	TIP: Recommended as a full lip application for natural pale pink lips. Mix with other shades to equalize. Formulated with Titanium giving it a heavy opaque texture. Mix with Cinnamon Toast to add brown tones. Blend with Bubble Gum or Hawaiian Punch for soft cool tones. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.
Not for Eyeliner Use*	A beautiful pink/red color with a hint of mauve. NOTE: This color contains titanium.
HAWAIIAN PUNCH	TIP: Recommended as a full lip application. Add Blue Gone to brighten the color or Apricot to soften the hue. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.
Temperature: Cool	& SNIT SECTION OF THE CIC.
Base: Red &Violet Organic (9028)	
Not for Eyeliner Use*	A semi-opaque blush pink color.
CUPID BLUSH Temperature: Cool Base: Pink &Yellow Organic (9030)	NOTE: This color contains Titanium. TIP: Recommended as a full lip application. Add Apricot to soften. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.
Not for Eyeliner Use*	Pink/mauve lip color.
Temperature: Cool; Opaque Base: Red, Pink & Mauve; Organic (5017)	NOTE: This color contains Titanium. TIP: Recommended as a full lip application. Use to maximize companion lip colors within the LI Pigments brands.

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MAUVE	MANGAR V	
Not for Eyeliner Use*	1/1/16/10/16/11/16/11/16/11/16	Soft red rose lip color.
	CANDY ROSE	NOTE: This color contains Titanium.
	(FORMERLY MAUVE-LOUS)	
		TIP: Recommended as a full lip application. Use to maximize
Temperature: Neutral; Sen	ni-Opaque	companion lip colors within the LI Pigments brands.
Base: Pink & Red; Organic (5027)		
Not for Eyeliner Use*		A soft mauve color.
		NOTE: This color contains Titanium.
	MAUVE-LOUS	TIP: Add Apricot to soften. Add to other reds to decrease opacity. Use to maximize companion lip colors within the LI
Temperature: Cool		Pigments brands.
Base: Red Brown; Organic		
(5050) BERRY/WINES		
Not for Eyeliner Use*		A bright pink/red color.
	WATERMELON	NOTE: This color contains Titanium.
	LIP CANDY	TIP: Recommended as a lip liner and/or full lip application for
Temperature: Cool		clients who desire a cool rose color. Use to maximize
Base: Red & Pink; Organic		companion lip colors within the LI Pigments brands. Use
(5007)		Apricot to soften. Use Rustic Red to deepen.
Not for Eyeliner Use*		A rustic red to deep red color with pink hues.
		NOTE: This color contains Titanium. TIP: Recommended as a lip liner and/or full lip application. Use
	ROSEWOOD	to maximize companion lip colors within the LI Pigments
Temperature: Cool		brands.
Base: Red & Pink; Organic (5062)		

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Not for Eyeliner Use* BERRY PERSISTENT Temperature: Cool Base: Red & Pink; Organic (5019)	Bright pink berry color. NOTE: This color contains Titanium. TIP: Recommended as a lip liner and/or full lip application. Use to maximize companion lip colors within the LI Pigments brands.
Not for Eyeliner Use*	Deep berry lip color. NOTE: This color contains Titanium. TIP: Recommended as a lip liner and/or full lip application. Use
Temperature: Cool Base: Red/Violet & Yellow; Organic (5018)	to maximize companion lip colors within the LI Pigments brands.
Not for Eyeliner Use* BRICK RED Tomperature: Extremely Cool	A brick red/brown color. NOTE: This color contains Titanium. TIP: A very intense dark brick color. Add Blue Gone to obtain a softer wine and to prevent turning violet. Use to maximize
Temperature: Extremely Cool Base: Red & Brown; Organic (5064)	companion lip colors within the LI Pigments brands. Not recommended to be used for a full lip application.
Not for Eyeliner Use* PLUM Temperature: Extremely Cool Base: Red & Violet; Organic	 A deep rich red/pink lip color with a slight violet hue. NOTE: This color contains Titanium. TIP: Use as an additive only. Add Blue Gone within the mixture to prevent turning blue/violet. Use to maximize companion lip colors within the LI Pigments brands. Not recommended to be used for any full lip applications.

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Not for Eyeliner Use*	A brown/red opaque lip color.
	NOTE: This color contains Titanium.
CINNAMON TOAST	TIP: Recommended as a full lip application. Can also be used as a lip liner or mixer/additive. Use to maximize companion lip
Temperature: Cool; Opaque Base: Brown/Red; Organic (2007)	colors within the LI Pigments brands. Blend with other shades when an earthy tone is the desired color. Add Blue Gone for warmth. This color can also be used in nipple/areola procedures. Refer to the 'Areola & Skin' section of the CIC.
Not for Eyeliner Use* CRANBERRY CRAVING	Deep cranberry color. NOTE: This color contains Titanium. TIP: Very strong cool color. Recommended to be used as a lip liner or mixer/additive. Use to maximize companion colors as a
Temperature: Cool Base: Red & Yellow; Organic (5023)	lip liner, mixer/additive. Use to maximize companion colors as a lip liner, mixer/additive within the LI Pigments brands. Add Blue Gone when needed.

Not for Eyeliner Use* - Signifies pigments which contain colorants that are <u>NOT</u> to be used near the eyeliner area.

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FOREVER AREOLA & SKIN

AREOLA & SKIN COLORS	
Colors Listed From Light to Dark Comments:	
BEIGES	
	A light, almost white color with a pink undertone. NOTE: This color contains Titanium.
HIGHLIGHT & ADDITIVE	TIP: Use to lighten other areola colors. Use to obtain highlights for 3D work. Never blend with eyebrow,
Temperature: Cool Base: White & Pink (4018)	eyeliner or lip colors to lighten. Never use over misplaced pigment.
	A light green-yellow color. NOTE: This color contains Titanium. Caution this color contains a high percentage of
LEMON LIME	Titanium.
	TIP: Use to equalize skin tones in camouflage
Temperature: Cool Base: Yellow & Green; Organic (4016)	procedures. Use to lighten other skin colors.
	A natural beige color. NOTE: This color contains Titanium.
NATURAL BEIGE	TIP: Can be used in mixtures to obtain a specific tone on camouflaging procedures.
Temperature: Warm Base: Yellow; Organic (3008)	
	A yellow beige color. NOTE: This color contains titanium.
HONEY MUSTARD	TIP: Use in camouflaging skin and areola mixtures to obtain specific tones.
Temperature: Warm Base: Yellow &Pink Organic (4017)	

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TANS	
	A light-yellow tan color with gray undertones. NOTE: This color contains Titanium.
SKY GREY	TIP: Use in camouflage and nipple/areola procedures. Can be used in mixtures to obtain specific tones.
Temperature: Cool Base: Yellow & Gray; Organic (4012)	
	A muted tan color. NOTE: This color contains Titanium
MALIBU TAN	TIP: Use in camouflage and nipple/areola procedures. Can be used in mixtures to obtain specific tones.
Temperature: Neutral Base: Yellow & Gray; Organic (4011)	
	A light yellow green color. NOTE: This color contains Titanium.
КНАКІ	TIP: Use to equalize skin tones in nipple and skin camouflage procedures to neutralize red and orange tones.
Temperature: Cool Base: Green & Yellow; Organic (4014)	

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PEACHES	
Not for Eyeliner Use*	A light pink color.
	NOTE: This color contains Titanium.
	TIP: Beautiful foundation color for nipple areola.
ROSE CHAMPAGNE	
Temperature: Cool	
Base: Pink & Yellow; Organic (9033)	
Not for Eyeliner Use*	A very natural soft pink salmon color.
	NOTE: This color contains Titanium.
	TIP: Use directly. Can also use for soft edges on nipple areola. Makes a beautiful foundation base color.
NATURAL	Darker color can be layered on top. Use to lighten
	other shades.
Temperature: Slightly Cool to Neutral	
Base: Pink & Yellow; Organic	This is the same formulation as Natural in the Forever
(9031)	Lips (Maximizers) section of the CIC.
Not for Eyeliner Use*	A medium to dark pink rose color.
	NOTE: This color contains Titanium
	TID: Lice in ninnle (groele procedures. Can be used in
CUNCET	TIP: Use in nipple/areola procedures. Can be used in mixtures to obtain specific tones.
SUNSET	matures to obtain specific tones.
Temperature: Cool	
Base: Pink & Orange; Organic (9032)	

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PINKS	
Not for Eyeliner Use*	An earthy pink color. NOTE: This color contains Titanium.
PASTEL ROSE	TIP: Makes a beautiful foundation base color. Darker color can be layered on top. Add to darker shades for nipple areola mixtures.
Temperature: Cool	
Base: Pink & Yellow; Organic (4013)	
Not for Eyeliner Use*	A semi-opaque blush pink color.
	NOTE: This color contains Titanium.
CUPID BLUSH	TIP: Use in camouflaging skin and areola mixtures to obtain specific tones. Popular to achieve a brighter color nipple.
Temperature: Cool	
Base: Pink &Yellow Organic (9030)	This is the same formulation as Cupid Blush in the
Not for Eyeliner Use*	Forever Lips (Maximizers) section of the CIC. A beautiful pink/red color with a hint of mauve.
	NOTE: This color contains Titanium.
	TIP: Use to obtain dark shades in mixtures for
HAWAIIAN PUNCH	nipple/areola procedures.
Temperature: Cool	This is the same formulation as Hawaiian Punch in the
Base: Red &Violet Organic (9028)	Forever Lips (Maximizers) section of the CIC.

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REDS	
Not for Eyeliner Use*	A Brick Red/brown color.
	NOTE: This color contains Titanium.
BRICK RED Temperature: Extremely Cool Base: Red & Brown; Organic (5064)	TIP: A very intense dark brick. Recommended to be as a mixer/additive. Not recommended to be used for any full nipple areola application as this is a very intense color. Only one (1) to two (2) drops is needed because of this color's intensity. Use as an additive to intensify other nipple areola colors. This is the same formulation as Brick Red in the Forever Lips (Maximizers) section of the CIC.
Not for Eyeliner Use* FINE WINE Temperature: Extremely Cool Base: Red & Violet; Organic (5031)	Cool deep wine color. Very intense color. NOTE: This color is Titanium Free. TIP: Recommended to be as a mixer/additive. Not recommended to be used for any full nipple areola application as this is a very intense color. Only one (1) to two (2) drops is needed because of this color's intensity. Use as an additive to intensify other nipple areola colors. This is the same formulation as Fine Wine in the Forever Lips (Titanium-Free) section of the CIC.
Not for Eyeliner Use* CINNAMON TOAST Temperature: Cool; Opaque	A brown/red opaque color. NOTE: This color contains Titanium. TIP: Can be softened for nipple/areola procedures or used for defining pink-brown based 3D areola. This is the same formulation as Cinnamon Toast in the Forever Lips (Maximizers) section of the CIC.
Base: Brown/Red; Organic (2007)	

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BROWNS	
	A light, slightly cool brown areola color.
	NOTE: This color contains Titanium.
	TIP: A good base color for 3D areola work. Can also be
	used in skin camouflage mixtures.
CEDAR SPICE	
Temperature: Cool	
Base: Pink &Yellow Organic (4019)	
	A light to medium brown areola color.
	NOTE: This color is Titanium Free.
	TIP: A good base color for 3D areola work.
CAFÉ COSMOS	
Temperature: Warm	
Base: Red & Yellow; Organic	
(2014)	A dark brown areola color.
	NOTE: This color is Titanium Free.
UPTOWN BROWN	TIP: Use on darker skin or to create depth for 3D work
	or for matching a darker nipple.
Tamparatum Casl	
Temperature: Cool Base: Red; Organic	
(2016)	
	A deep dark brown color.
	NOTE: This color is Titanium Free.
	TIP: Use to create dark shades in mixtures for nipple
MAHOGANY	and areola procedures.
Temperature: Cool	
Base: Red & Brown; Organic	
(2008)	

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Lipigments The Forever Color Series

What are the Do's & Don'ts as it relates to the Forever Color Series

- **CAUTION:** Manufacturer recommends color and skin patch test. If a reaction should occur, discontinue use & seek medical attention.
- Use: For use only by professionals trained in micropigmentation/permanent cosmetic applications.
- **Directions:** Shake/mix well before using. Pour in sterile container before use.
- Do not use on infants & children under the age of 18.
- Do not exceed recommended applications.
- Avoid contact with eyes. Flush thoroughly with water to cleanse the eye(s). •
- Avoid sun exposure when possible. .
- Use effective sunscreen 30SPF or higher for protection.
- Follow manufacturer instructions for use.
- Blood donations cannot be made for a year after getting a tattoo or permanent makeup.
- Patch/sensitivity testing is paramount. (Refer to 'Guidelines for Patch Testing' for further details/instructions on patch • testing).
- Professional use only: The Forever Series should be used by professional artists only! .
- Caution: The Forever Series colors marked "Not for Eyeliner Use" should not be used on the eyeliner area!
- The Forever Series pigments should not be implanted over other manufacturer pigment colors. These pigment colors should **not** be blended with other manufacturer pigments.
- 24 hours prior to procedure; do not take the following substances: stimulants, tea, coffee, and soda with caffeine or other • substances containing stimulants.
- GENERAL AFTERCARE INSTRUCTIONS (For 7-14 days after the procedure)
 - 1. AVOID EXPOSURE TO SUN, TANNING BEDS AND UV RAYS. Use effective sunscreen 30SPF or higher for protection.
 - 2. DO NOT TOUCH THE AREA—Do not scratch, rub, or pick the scabs. Do not have a facial treatment.
 - 3. MINIMIZE WATER EXPOSURE.
 - 4. AVOID USING COSMETICS ON THE AREA including facial creams, cleansers, aloe Vera, etc.
 - 5. AVOID WORKING IN THE YARD, dirt, pollutants from the environment may cause infections.
 - 6. AVOID seafood, salty and spicy foods.
 - 7. AVOID SWIMMING, long hot steamy baths, showers and Jacuzzis.
- Laser removal may cause discoloration.
- This product complies with all European Union (EU) requirements for tattooing & permanent cosmetics as outlined in Directive 76/768/EEC, ANNEX II; ANNEX III PART I & II; EU-Resolution ResAP(2008)1.

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The Forever Color Series

GUIDELINES FOR PATCH TESTING

Currently, the industry does not require a sensitivity test for possible allergic reactions; however, LiPigments strongly advocates conducting a thorough sensitivity test procedure prior to performing any permanent makeup/micropigmentation procedure with our pigment colors. For sensitivity testing, please refer to a doctor or medical specialist allowed to perform such tests within your state, and/or country before doing the treatment. Please refer to the laws of your state and/or country to determine the requirements necessary for performing a sensitivity test. Laws may vary by state and country. Carry out this test for every pigment color which is to be used. Check with your liability insurance carrier for additional guidelines and the suggested amount of time between sensitivity testing and performing the procedure.

<u>Note: If performing a skin sensitivity and/or color patch test, it is recommended to perform ALL these tests PRIOR to any procedure.</u> For sensitivity testing, please refer to a doctor or medical specialist and his/her report before doing the treatment.

Clients feel more assured when administered a skin sensitivity test to check for an adverse reaction. It is also advised to test for topical anesthetic sensitivity and antibacterial ointment sensitivity.

THE FOLLOWING ARE ONLY RECOMMENDATIONS TO BE GIVEN TO A DOCTOR OR MEDICAL SPECIALIST IF REQUESTED, REGARDING SENSITIVITY TESTING:

Skin/Sensitivity Test: Tests for sensitivities and may indicate a possible allergic response or adverse reaction to the pigment/dye color. A medical history will help determine possible pigment/dye allergic reactions. This is performed either behind the ears or between the toes, or as preferred by the doctor or medical specialist performing the test.

Inorganics – (Iron Oxides, Chromiums & Ultramarines) this is normally a 2-7 day test*.

Organics - (Lip & Scalp Organic Pigments & Carbon Based) this is normally a 7-10 day test*.

Organics - (D&C and FD&C Dyes) this is normally a 7-10 day test*. Sensitivities to eye shadows,

lipsticks, and blush containing D&C dyes may indicate a potential allergic response.

- Anesthetic/Sensitivity Test: Conducted at the same time as the skin sensitivity test by depositing several drops of anesthetic using a triple needle with a dotting method in an area other than the one that the color has been placed.
- Antibiotic Ointment/Sensitivity Test: (This test is recommended to be performed opposite of the ear that a skin sensitivity test was performed). Perform another pigment color skin test then place a small amount of the antibiotic ointment over the area where a pigment color skin test was performed (i.e. Back of ear).

*The testing lengths listed above reflect suggestions made by LiPigments, however, the length of any skin/sensitivity, anesthetics/sensitivity or antibiotic ointment/sensitivity test should ultimately be determined by the doctor or medical specialist performing the procedure.

*Recommended test areas are as follows:

- *Back of ear*: The back of the ear is sensitive tissue and any adverse reactions likely appear here.
- *Procedure site*: This will show if the particular site has susceptibility to an adverse reaction.

* The test areas listed above reflect suggestions made by LiPigments, however, the test area should ultimately be determined by the doctor or medical specialist performing the procedure.

Positive Reaction: Usually a reaction is pruritic, (intense itching of the skin without eruption) associated with erythema nodosum (abnormal redness of the skin with nodule like characteristics). If this or any other abnormal reaction appears, it is advised to consult with a Physician.

Caution: Do not perform a color/patch test if a skin sensitivity test proves positive.

<u>Negative Reaction</u>: Without itching, abnormal redness or eruption. A negative sensitivity test result to organics <u>does not</u> <u>guarantee</u> that the client will not develop pigment/dye sensitivity months or years later.

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HOW TO PERFORM A COLOR TEST

Color testing serves to test for color outcome before subsequently performing a full procedure with the same color desired.

Using a new sterile needle, perform a patch color test by depositing a series of (6-12) dots of color into the dermal layer of the skin.

- If mixing two or more pigments/dyes, patch color test with all the pigment colors blended together.
- The ingredients differ in the organic pigments, therefore; it is necessary to perform a separate patch color test for with EACH ٠ pigment.

Color Patch Test: Tests for color outcome assuring the client and artist that the best pigment color was chosen. This is normally a 30day test and performed on procedure site area. For uniformity, color patch test laterally on both eyes, both eyebrows and lip corners.

For questions or comments about performing color patch testing, please contact the LiPigments headquarters at (201)871-3777

The recommendations expressed herein are those of LiPigments for educational purposes only and is not intended as a substitute for training or medical advice.

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PRODUCT SHELF LIFE & CARE AFTER OPENING

Pigment shelf life may vary due to one or all of the following: product storage, exposure to extreme temperatures, opening, cross contamination, damage, UV Rays, radiation, autoclave, and sterility, absent of preservatives or microbial growth inhibitor(s) & product alteration.

These products are Lot & Date Coded for product safety and comply with all E.U. Directives, Guidelines and Regulations.

For Best Results:

- " Always shake pigment bottles very well before each use.
- "Best way to shake...remove cap, place a clean gloved finger or clean paper towel over opening and shake for at least 30 seconds.
- " Do not mix different pigment color brands...critical to follow this rule.
- " Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- " Securely cap bottles immediately after dispensing color.

Unopened Containers of pigments have a shelf life from 5-10 years from the date of manufacturing if kept in a cool, dry place and not exposed to any extreme temperatures or UV rays. Based on product ingredients the appropriate expiration date is given. For more information, please contact your Authorized Distributor of LiPigments.

Opened Containers should be discarded after one year (12M; 365 days). This is an international standard that LiPigments adheres to for all locations. Ref: PAO (point after opening) symbol (open container) on the product label. Pigment bottles should be annotated on the date of opening.

Factors to Consider:

Use: Professional Use Only.

- Follow Manufacturer Instructions for Use.
- Manufacturer recommends color and skin patch test. If a reaction should occur, discontinue use & seek medical attention.
- Avoid contact with eyes. If contact with eyes occurs flush thoroughly with water to cleanse, then immediately seek medical attention.
- Dispose if exposed to extreme heat or cold
- Dispose if contaminated
- Dispose if contents of container have dried
- Dispose if container has been damaged or tampered with
- Replace cap immediately after use
- Do Not dip Instrument directly into pigment container
- Do Not re-sterilize or autoclave pigment
- Shake Well (Vigorously)
- Store pigment container in a cool, dry place for maximum shelf life
- Recommended Storage Temperatures 20-25°C (68-77°F)

The uses are endless. We hope you enjoy this new line and that it provides the confidence and convenience artists and their clients deserve!

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The Foreier Color Series



The Forever Color Series Bottle Packaging Instructions:

Non-Tamper Caps

- <u>Always</u> shake pigment bottles <u>very well</u> before each use.
- Best way to shake is to remove cap, place a clean gloved finger or clean paper towel over opening and shake for at least 30 seconds.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

NEW Tamper Resistant Caps

- <u>Always</u> shake pigment bottles very well before each use.
- After shaking well, remove tamper resistant cap, pour desired amount. Tighten cap securely immediately after use.
- When shaking a previously opened bottle, make sure cap is securely tightened to avoid leaking. This is
 very important. With this new cap, there is an insert stopper seal molded within the inside of the dome
 cap which when tightly capped will rest securely over the opening of the dropper tip making a tight seal
 and preventing leakage. If the cap is not sealed very tightly and properly prior to shaking, pigment will
 leak from the inside of the cap.
- Do not blend different pigment brands together; it is critical to follow this rule.
- Always prevent cross-contamination by never dispensing color from bottle into pigment cup at contaminated workstation. Never handle bottles with contaminated hands.
- Securely cap bottles immediately after dispensing color.

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Please address any questions or concerns to Li Pigments 201-871-3777

Or to your Authorized Li Pigments Distributor



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